

Master Plan Committee
Town of Hopkinton

Tuesday, October 5, 2004 – 7:00 PM
Senior Center in Town Hall

MEETING NOTES

Members Present: Pam Duffy, Muriel Kramer, Ron Eldridge, Dave Adelman, George Reimann, Trish Perry, Gail Fallon, Roger Mezitt, Carol DeVeuve, Julie Burke, Eric Green, Jim Hendry, and Brian Morrison.

Muriel Kramer, temporary secretary

Don Arthur and Ken Picard from Upton's Master Plan Committee attended to share information and answer questions.

The Upton Committee took about six months to get the task defined and get started. They started with 15 members and got down to the 5 remaining. They maintain the key to successful members was the ability to set their own personal opinions aside. The Master Plan must be objective and members need to be able to set aside their own personal biases.

They used a consultant's services throughout and also Central Massachusetts Planning. They focused on implementation and action versus reaction in their plan.

For their survey, they did a lot of public relations, advertising and follow up. They used a scientific sampling of residents and managed a 50% return rate. They also held two public forums in advance of the survey work.

They felt the survey was best for quantitative data, and the forums were good to get creative work and brainstorming accomplished.

They maintain that everything is zoning related, and at the end of the day the voters need to understand and be willing to support the plan including funding the initiatives.

They recommend getting the Regional CD for Maser Plan work that is available to use.

Action Items: Numerous action items were assigned to prepare for the survey work at election.

The meeting adjourned at 9:10 PM.

Muriel Kramer, Temporary Secretary

Approved: January 4, 2005